

مؤتمر ومعرض كهرباء الخليج 2025

**GCC POWER 2025**

**Kuwait NOVEMBER 2025**

THE 21<sup>st</sup> GCC CIGRE INTERNATIONAL CONFERENCE  
AND THE 31<sup>st</sup> EXHIBITION FOR ELECTRICAL EQUIPMENT



**Exhibition Packages**

## EXCLUSIVE - POWERED Sponsorship -

\$ 175,000

### Exclusive Benefits

- The POWERED Sponsorship will be given exclusively to one company.
- 36 sqm of fitted space at an exclusive location at the exhibition.

### Website Offering

- POWERED Sponsor's logo to be placed on the GCC POWER 2025 website.
- Links to POWERED sponsor's website from the GCC POWER 2025 website.

### On-Site Branding Benefits

- Logo of POWERED sponsor on main panel board at the exhibition entrance.
- POWERED sponsor's logo to be placed on the visitor, delegate, and press badges.
- POWERED sponsor's brochure to be included in the delegate's kit.
- POWERED sponsor's brochure to be included in the exhibitor's kit.

### Show E-Catalog Benefits

- Back cover advertising of the show E-catalogue.
- Mark of the show E-catalogue will bear the name & logo of the POWERED sponsorship on one side.
- 6 full-color double-page spread advertisement.
- 1 full-page company profile.

*Please note: All contents to be provided by the sponsor at least 8 weeks before the event.*

### Visitor Promotion and Advertising Campaign Benefits

- POWERED sponsor's logo will be included in all printed and online advertisements
- POWERED sponsor's logo to be included on all visitor promotion campaigns.

*Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.*

### Complementary Access benefits:

- 50 complimentary invitations for the exhibition opening ceremony.
- 10 free passes to attend the conference for the full three days.
- 10 invitations for sponsor's VIPs at the GCC POWER 2025 gala dinner (if any).

### CIGRE MEMBERSHIP benefits:

- FREE ONE YEAR INDIVIDUAL MEMBERSHIP FOR 10 OF SPONSOR'S EMPLOYEES.

## PLATINUM Sponsorship -

\$ 115,000

### Exclusive Benefits

- The PLATINUM Sponsorship will be given to one or more companies.
- 30 sqm of fitted space at an exclusive location at the exhibition.

### Website Offering

- PLATINUM Sponsor's logo to be placed on the GCC POWER 2025 website.
- Links to PLATINUM sponsor's website from the GCC POWER 2025 website.

### On-Site Branding Benefits

- Logo of PLATINUM sponsor on main panel board at the exhibition entrance.
- PLATINUM sponsor's logo to be placed on the visitor, delegate, and press badges.
- PLATINUM sponsor's brochure to be included in the delegate's kit.
- PLATINUM sponsor's brochure to be included in the exhibitor's kit.

### Show E- Catalog Benefits

- 3 full-color double-page spread advertisement.
- 1 full-page company profile.

*Please note: All contents to be provided by the sponsor at least 8 weeks before the event.*

### Visitor Promotion and Advertising Campaign Benefits

- PLATINUM sponsor's logo will be included in all printed and online advertisements
- PLATINUM sponsor's logo to be included on all visitor promotion campaigns.

*Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.*

### Complementary Access benefits:

- 40 complimentary invitations for the exhibition opening ceremony.
- 8 free passes to attend the conference for the full three days.
- 8 invitations for sponsor's VIPs at the GCC POWER 2025 gala dinner (if any).

### CIGRE MEMBERSHIP benefits:

- FREE ONE YEAR INDIVIDUAL MEMBERSHIP FOR 7 OF SPONSOR'S EMPLOYEES.

## DIAMOND Sponsorship -

**\$75,000**

### Exclusive Benefits

- The DIAMOND Sponsorship will be given to one or more companies.
- 24 sqm of fitted space at an exclusive location at the exhibition.

### Website Offering

- DIAMOND Sponsor's logo to be placed on the GCC POWER 2025 website.
- Links to DIAMOND sponsor's website from the GCC POWER 2025 website.

### On-Site Branding Benefits

- Logo of DIAMOND sponsor on main panel board at the exhibition entrance.
- DIAMOND sponsor's logo to be placed on the visitor, delegate, and press badges.
- DIAMOND sponsor's brochure to be included in the exhibitor's kit.

### Show E-Catalog Benefits

- 2 full-color double-page spread advertisement.
- 1 full-page company profile.

*All contents to be provided by the sponsor at least 8 weeks before the event.*

### Visitor Promotion and Advertising Campaign Benefits

- DIAMOND sponsor's logo will be included in all print and online advertisements
- DIAMOND sponsor's logo to be included on all visitor promotion campaigns.

*Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.*

### Complementary Access benefits:

- 30 complimentary invitations for the exhibition opening ceremony.
- 6 free passes to attend the conference for the full three days.
- 6 invitations for sponsor's VIPs at the GCC POWER 2025 gala dinner (if any).

### CIGRE MEMBERSHIP benefits:

- FREE ONE YEAR INDIVIDUAL MEMBERSHIP FOR 5 OF SPONSOR'S EMPLOYEES.

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**Exclusive Benefits**

- 20 sqm of fitted space at an exclusive location at the exhibition.

**Website Offering**

- GOLD Sponsor's logo to be placed on the GCC POWER 2025 website.
- Links to GOLD sponsor's website from the GCC POWER 2025 website.

**On-Site Branding Benefits**

- Logo of GOLD sponsor on main panel board at the exhibition entrance.
- GOLD sponsor's logo to be placed on the visitor, delegate, and press badges.
- GOLD sponsor's brochure to be included in the exhibitor's kit.

**Show E-Catalog Benefits**

- 1 full-color double-page spread advertisement.
- 1 full-page company profile.

*All contents to be provided by the sponsor at least 8 weeks before the event.*

**Visitor Promotion and Advertising Campaign Benefits**

- GOLD sponsor's logo will be included in all print and online advertisements
- GOLD sponsor's logo to be included on all visitor promotion campaigns.

*Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.*

**Complementary Access benefits:**

- 20 complimentary invitations for the exhibition opening ceremony.
- 4 free passes to attend the conference for the full three days.
- 4 invitations for sponsor's VIPs at the GCC POWER 2025 gala dinner (if any).

**CIGRE MEMBERSHIP benefits:**

- FREE ONE YEAR INDIVIDUAL MEMBERSHIP FOR 3 OF SPONSOR'S EMPLOYEES.

## **Exclusive Benefits**

- 18 sqm of fitted space at an exclusive location at the exhibition.

## **Website Offering**

- SILVER Sponsor's logo to be placed on the GCC POWER 2025 website.
- Links to SILVER sponsor's website from the GCC POWER 2025 website.

## **On-Site Branding Benefits**

- Logo of SILVER sponsor on main panel board at the exhibition entrance.
- SILVER sponsor's logo to be placed on the visitor, delegate, and press badges.

## **Show E-Catalog Benefits**

- 1 full-color double-page spread advertisement.
- 1 full-page company profile.

*All contents to be provided by the sponsor at least 8 weeks before the event.*

## **Visitor Promotion and Advertising Campaign Benefits**

- SILVER sponsor's logo will be included in all print and online advertisements
- SILVER sponsor's logo to be included on all visitor promotion campaigns.

*Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.*

## **Complementary Access benefits:**

- 10 complimentary invitations for the exhibition opening ceremony.
- 3 free passes to attend the conference for the full three days.
- 3 invitations for sponsor's VIPs at the GCC POWER 2025 gala dinner (if any).

## **CIGRE MEMBERSHIP benefits:**

- FREE ONE YEAR INDIVIDUAL MEMBERSHIP FOR 2 OF SPONSOR'S EMPLOYEES.

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## **Exclusive Benefits**

- 15 sqm of fitted space at an exclusive location at the exhibition.

## **Website Offering**

- BRONZE Sponsor's logo to be placed on the GCC POWER 2025 website.
- Links to BRONZE sponsor's website from the GCC POWER 2025 website.

## **On-Site Branding Benefits**

- Logo of BRONZE sponsor on main panel board at the exhibition entrance.
- BRONZE sponsor's logo to be placed on the visitor, delegate, and press badges.

## **Visitor Promotion and Advertising Campaign Benefits**

- BRONZE sponsor's logo will be included in all print and online advertisements
- BRONZE sponsor's logo to be included on all visitor promotion campaigns.

*Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.*

## **Complementary Access benefits:**

- 5 complimentary invitations for the exhibition opening ceremony.
- 2 free passes to attend the conference for the full three days.
- 2 invitations for sponsor's VIPs at the GCC POWER 2025 gala dinner (if any).

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## **Exclusive Benefits**

- The GALA DINNER Sponsorship will be given exclusively to one company.

## **Website Offering**

- GALA DINNER sponsor's logo to be placed on the GCC POWER 2025 website.
- Links GALA DINNER sponsor's website from the GCC POWER 2025 website.

## **On-Site Branding Benefits**

- Logo of GALA DINNER sponsor on main panel board at the exhibition entrance.
- GALA DINNER sponsor's logo to be placed on the visitor, delegate, and press badges.

## **Visitor Promotion and Advertising Campaign Benefits**

- GALA DINNER sponsor's logo will be included in all print and online advertisements
- GALA DINNER sponsor's logo to be included on all visitor promotion campaigns.

*Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.*

## **Complementary Access benefits:**

- 20 complimentary invitations for the exhibition opening ceremony.
- 4 free passes to attend the conference for the full three days.
- 10 invitations for sponsor's VIPs at the GCC POWER 2025 gala dinner.



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**Website Offering**

- SOUVENIR sponsor's logo to be placed on the GCC POWER 2025 website.
- Links SOUVENIR sponsor's website from the GCC POWER 2025 website.

**On-Site Branding Benefits**

- SOUVENIR sponsor's logo to be placed on ALL GIFT ITEMS.
- Logo of SOUVENIR sponsor on main panel board at the exhibition entrance.
- SOUVENIR sponsor's logo to be placed on the visitor, delegate, and press badges.

**Visitor Promotion and Advertising Campaign Benefits**

- SOUVENIR sponsor's logo will be included in all printed and online advertisements
- SOUVENIR sponsor's logo to be included on all visitor promotion campaigns.

*Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.*

**Complementary Access benefits:**

- 10 complimentary invitations for the exhibition opening ceremony.
- 2 free passes to attend the conference for the full three days.
- 10 invitations for sponsor's VIPs at the GCC POWER 2025 gala dinner (if any).

## Badge Holders Sponsorship -

\$ 20,000

### Exclusive Benefits

- Sponsor's logo (1-colour) to appear on the visitor, delegate, and exhibitor badge holders/lanyards.

### Website Offering

- Sponsor's logo to be placed on the GCC POWER 2025 website.
- Links to Sponsor's website from the GCC POWER 2025 website.

### On-Site Branding Benefits

- Logo of Sponsor on main panel board at the exhibition entrance.

### Visitor Promotion and Advertising Campaign Benefits

- Sponsor's logo will be included in all print and online advertisements
- Sponsor's logo to be included on all visitor promotion campaigns.

*Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.*

## Onsite Registration Sponsorship -

\$ 15,000

### Exclusive Benefits

- Registration area to be branded with Sponsor's logo and booth number, including registration kick panel and signage, as deemed appropriate by show management.

### Website Offering

- Sponsor's logo to be placed on the GCC POWER 2025 website.
- Links to Sponsor's website from the GCC POWER 2025 website.

### On-Site Branding Benefits

- Logo of Sponsor on main panel board at the exhibition entrance.

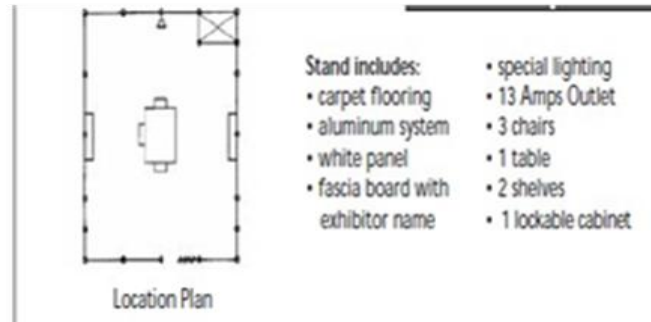
### Visitor Promotion and Advertising Campaign Benefits

- Sponsor's logo will be included in all print and online advertisements
- Sponsor's logo to be included on all visitor promotion campaigns.

*Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.*

## Exclusive Benefits

- 9 sqm of fitted shell at the exhibition.  
(additional space will be charged 1,500 USD per SQM)
- Booth to be branded with Exhibitor's logo and booth number, name.



## Website Offering

- Exhibitor's logo to be placed on the GCC POWER 2025 website.
- Links to Exhibitor's website from the GCC POWER 2025 website.



## ACKNOWLEDGMENT

To accept the offer to join GCC POWER 2025, please fill out this form and email it to GCC CIGRE along with the first payment proof:

<input type="checkbox"/> Exclusive: <b>POWERED</b> Sponsorship	\$ 175,000
<input type="checkbox"/> <b>PLATINUM</b> Sponsorship	\$ 115,000
<input type="checkbox"/> <b>DIAMOND</b> Sponsorship	\$ 75,000
<input type="checkbox"/> <b>GOLD Sponsorship</b>	\$ 55,000
<input type="checkbox"/> <b>SILVER</b> Sponsorship	\$ 46,000
<input type="checkbox"/> <b>BRONZE</b> Sponsorship	\$ 36,000
<input type="checkbox"/> <b>GALA DINNER</b> Sponsorship	\$ 55,000
<input type="checkbox"/> <b>SOUVENIR (Gift Items)</b> Sponsorship	\$ 50,000
<input type="checkbox"/> <b>Badge Holders</b> Sponsorship	\$ 20,000
<input type="checkbox"/> <b>Onsite Registration</b> Sponsorship	\$ 15,000
<input type="checkbox"/> <b>9 sqm fitted Shell</b> Exhibitor	\$ 13,500
<input type="checkbox"/> <b>Space only</b> Exhibitor	\$ 1,000/SQM

### PAYMENT TERMS & METHOD

50% on application of any item above: \$ \_\_\_\_

Balance due on September 1<sup>st</sup>, 2025: S \_\_\_\_

*Payment can be made by **cheque or bank transfer**, as per the below details:*

Name of Beneficiary: GCC CIGRE

Bank Name: QATAR ISLAMIC BANK-Corporate Branch Grand Hamad Street

Doha - Qatar

Account Number: 010479292

Swift Code: QISBQAQA

IBAN: QA66QISB000000000104792920028

Telephone: +974 44409409 , Fax: +974 44412700

## **General Terms & Conditions**

### **1. Application for Exhibition Space**

- Applications must be submitted using the official form and duly signed by the Sponsor/Exhibitor or an authorized representative.
- The Organizers reserve the right to reject any application at their sole discretion without obligation to provide justification.

### **2. Payment Terms**

- 50% payable upon submission of the Application.
- 50% balance payable by the date specified in the Application.
- If the Application is submitted after the final payment deadline, the total amount must be paid in full upon submission.
- Sponsors/Exhibitors will not be allowed access to their space unless full payment is received by the due date.
- Terms may not be varied until outstanding payments are fully settled.

### **3. Additional Services**

- Charges apply for optional services including furniture hire, electrical supply, telecommunications, directory listings, and other exhibition-related services.

### **4. Cancellation Policy**

- Written cancellation requests are subject to the following fees:
  - Cancellation  $\geq 90$  days before opening: 50% of total cost
  - Cancellation  $\geq 60$  days before opening: 70% of total cost
  - Cancellation  $\leq 30$  days before opening: 100% of total cost
- Sponsors/Exhibitors are also liable for any specific costs incurred on their behalf.
- These cancellation terms are fixed and non-negotiable.

### **5. Failure to Exhibit**

- Any Exhibitor who fails to participate after submitting an application and has not been released by the Organizers remains liable for the full contracted amount and any additional costs.

### **6. Termination due to Insolvency**

- If the Sponsor/Exhibitor is declared bankrupt or a company is wound up, the agreement will be terminated, and payments already made will be retained by the Organizers.

### **7. Liability and Safety**

- The Organizers shall not be responsible for any loss, damage, or injury to Sponsors/Exhibitors, their staff, agents, contractors, or property during the Exhibition.

## 8. Booking Agreement

- All bookings are governed by these Terms and Conditions.
- Organizers reserve the right to modify these terms; their decisions in case of disputes are final.

## 9. Insurance Requirements

- Exhibitors must maintain comprehensive insurance coverage including property, public liability, and workman's compensation.
- Coverage must span from arrival to final removal of exhibits.

## 10. Force Majeure and Facility Limitations

- The Organizers are not liable for delays or restrictions caused by third-party service failures, venue conditions, or other circumstances beyond their control.

## 11. Group Exhibitor Responsibility

- Contracted parties for group stands must ensure compliance by all sub-exhibitors with these Terms and the Exhibition Manual.

## 12. Subletting Restrictions

- Exhibition space may not be transferred, sublet, or shared without prior written consent from the Organizers.

## 13. Exhibition Cancellation or Schedule Changes

- The Organizers shall not be liable for any cancellations resulting from uncontrollable events, but in case Sponsor/Exhibitor paid fully before this cancellation, the fund paid will be refunded.

## 14. Space Allocation

- The Organizers retain full discretion over space assignment and may reallocate spaces in the interest of the Exhibition's success.

## COMPANY DETAILS

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Country: \_\_\_\_\_

P.O. Box: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Stand Number: \_\_\_\_\_ ( \_\_\_\_\_ ) \_\_\_\_\_

## SIGNED BY

Name: \_\_\_\_\_

Position: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Sponsorships can be customized to fit your company's strategic objectives. For additional information and details or to reserve your sponsorship please contact us.