



مؤتمر ومعرض كهرباء الخليج 2024
GCC POWER 2024
BAHRAIN November 2024

THE 20TH GCC CIGRE INTERNATIONAL CONFERENCE
AND THE 30TH EXHIBITION FOR ELECTRICAL EQUIPMENT

Sponsorship Packages

Exclusive Benefits

- The POWERED Sponsorship will be given exclusively to one company.
- 36 sqm of fitted space at an exclusive location at the exhibition.

Website Offering

- POWERED Sponsor's logo to be placed on the GCC POWER 2024 website.
- Links to POWERED sponsor's website from the GCC POWER 2024 website.

On-Site Branding Benefits

- Logo of POWERED sponsor on main panel board at the exhibition entrance.
- POWERED sponsor's logo to be placed on the visitor, delegate, and press badges.
- POWERED sponsor's brochure to be included in the delegate's kit.
- POWERED sponsor's brochure to be included in the exhibitor's kit.

Show E-Catalog Benefits

- Back cover advertising of the show E-catalogue.
- Mark of the show E-catalogue will bear the name & logo of the POWERED sponsorship on one side.
- 6 full-color double-page spread advertisement.
- 1 full-page company profile.

Please note: All contents to be provided by the sponsor at least 8 weeks before the event.

Visitor Promotion and Advertising Campaign Benefits

- POWERED sponsor's logo will be included in all printed and online advertisements
- POWERED sponsor's logo to be included on all visitor promotion campaigns.

Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.

Complementary Access benefits:

- 50 complimentary invitations for the exhibition opening ceremony.
- 10 free passes to attend the conference for the full three days.
- 10 invitations for sponsor's VIPs at the GCC POWER 2024 gala dinner (if any).

CIGRE MEMBERSHIP benefits:

- FREE ONE YEAR DONNER MEMBERSHIP FOR THE SPONSOR.
- FREE ONE YEAR INDIVIDUAL MEMBERSHIP FOR 10 OF SPONSOR'S EMPLOYEES.

Exclusive Benefits

- The PLATINUM Sponsorship will be given to one or more companies.
- 30 sqm of fitted space at an exclusive location at the exhibition.

Website Offering

- PLATINUM Sponsor's logo to be placed on the GCC POWER 2024 website.
- Links to PLATINUM sponsor's website from the GCC POWER 2024 website.

On-Site Branding Benefits

- Logo of PLATINUM sponsor on main panel board at the exhibition entrance.
- PLATINUM sponsor's logo to be placed on the visitor, delegate, and press badges.
- PLATINUM sponsor's brochure to be included in the delegate's kit.
- PLATINUM sponsor's brochure to be included in the exhibitor's kit.

Show E- Catalog Benefits

- 3 full-color double-page spread advertisement.
- 1 full-page company profile.

Please note: All contents to be provided by the sponsor at least 8 weeks before the event.

Visitor Promotion and Advertising Campaign Benefits

- PLATINUM sponsor's logo will be included in all printed and online advertisements
- PLATINUM sponsor's logo to be included on all visitor promotion campaigns.

Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.

Complementary Access benefits:

- 40 complimentary invitations for the exhibition opening ceremony.
- 8 free passes to attend the conference for the full three days.
- 8 invitations for sponsor's VIPs at the GCC POWER 2024 gala dinner (if any).

CIGRE MEMBERSHIP benefits:

- FREE ONE YEAR COLLECTIVE MEMBERSHIP FOR THE SPONSOR.
- FREE ONE YEAR INDIVIDUAL MEMBERSHIP FOR 5 OF SPONSOR'S EMPLOYEES.

Exclusive Benefits

- The DIAMOND Sponsorship will be given to one or more companies.
- 24 sqm of fitted space at an exclusive location at the exhibition.

Website Offering

- DIAMOND Sponsor's logo to be placed on the GCC POWER 2024 website.
- Links to DIAMOND sponsor's website from the GCC POWER 2024 website.

On-Site Branding Benefits

- Logo of DIAMOND sponsor on main panel board at the exhibition entrance.
- DIAMOND sponsor's logo to be placed on the visitor, delegate, and press badges.
- DIAMOND sponsor's brochure to be included in the exhibitor's kit.

Show E-Catalog Benefits

- 2 full-color double-page spread advertisement.
- 1 full-page company profile.

All contents to be provided by the sponsor at least 8 weeks before the event.

Visitor Promotion and Advertising Campaign Benefits

- DIAMOND sponsor's logo will be included in all print and online advertisements
- DIAMOND sponsor's logo to be included on all visitor promotion campaigns.

Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.

Complementary Access benefits:

- 30 complimentary invitations for the exhibition opening ceremony.
- 6 free passes to attend the conference for the full three days.
- 6 invitations for sponsor's VIPs at the GCC POWER 2024 gala dinner (if any).

CIGRE MEMBERSHIP benefits:

- FREE ONE YEAR COLLECTIVE MEMBERSHIP FOR THE SPONSOR.
- FREE ONE YEAR INDIVIDUAL MEMBERSHIP FOR 4 OF SPONSOR'S EMPLOYEES.

Exclusive Benefits

- 20 sqm of fitted space at an exclusive location at the exhibition.

Website Offering

- GOLD Sponsor's logo to be placed on the GCC POWER 2024 website.
- Links to GOLD sponsor's website from the GCC POWER 2024 website.

On-Site Branding Benefits

- Logo of GOLD sponsor on main panel board at the exhibition entrance.
- GOLD sponsor's logo to be placed on the visitor, delegate, and press badges.
- GOLD sponsor's brochure to be included in the exhibitor's kit.

Show E-Catalog Benefits

- 1 full-color double-page spread advertisement.
- 1 full-page company profile.

All contents to be provided by the sponsor at least 8 weeks before the event.

Visitor Promotion and Advertising Campaign Benefits

- GOLD sponsor's logo will be included in all print and online advertisements
- GOLD sponsor's logo to be included on all visitor promotion campaigns.

Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.

Complementary Access benefits:

- 20 complimentary invitations for the exhibition opening ceremony.
- 4 free passes to attend the conference for the full three days.
- 4 invitations for sponsor's VIPs at the GCC POWER 2024 gala dinner (if any).

CIGRE MEMBERSHIP benefits:

- FREE ONE YEAR COLLECTIVE MEMBERSHIP FOR THE SPONSOR.
- FREE ONE YEAR INDIVIDUAL MEMBERSHIP FOR 3 OF SPONSOR'S EMPLOYEES.

Exclusive Benefits

- 18 sqm of fitted space at an exclusive location at the exhibition.

Website Offering

- SILVER Sponsor's logo to be placed on the GCC POWER 2024 website.
- Links to SILVER sponsor's website from the GCC POWER 2024 website.

On-Site Branding Benefits

- Logo of SILVER sponsor on main panel board at the exhibition entrance.
- SILVER sponsor's logo to be placed on the visitor, delegate, and press badges.

Show E-Catalog Benefits

- 1 full-color double-page spread advertisement.
- 1 full-page company profile.

All contents to be provided by the sponsor at least 8 weeks before the event.

Visitor Promotion and Advertising Campaign Benefits

- SILVER sponsor's logo will be included in all print and online advertisements
- SILVER sponsor's logo to be included on all visitor promotion campaigns.

Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.

Complementary Access benefits:

- 10 complimentary invitations for the exhibition opening ceremony.
- 3 free passes to attend the conference for the full three days.
- 3 invitations for sponsor's VIPs at the GCC POWER 2024 gala dinner (if any).

CIGRE MEMBERSHIP benefits:

- FREE ONE YEAR INDIVIDUAL MEMBERSHIP FOR 5 OF SPONSOR'S EMPLOYEES.

Exclusive Benefits

- 15 sqm of fitted space at an exclusive location at the exhibition.

Website Offering

- BRONZE Sponsor's logo to be placed on the GCC POWER 2024 website.
- Links to BRONZE sponsor's website from the GCC POWER 2024 website.

On-Site Branding Benefits

- Logo of BRONZE sponsor on main panel board at the exhibition entrance.
- BRONZE sponsor's logo to be placed on the visitor, delegate, and press badges.

Visitor Promotion and Advertising Campaign Benefits

- BRONZE sponsor's logo will be included in all print and online advertisements
- BRONZE sponsor's logo to be included on all visitor promotion campaigns.

Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.

Complementary Access benefits:

- 5 complimentary invitations for the exhibition opening ceremony.
- 2 free passes to attend the conference for the full three days.
- 2 invitations for sponsor's VIPs at the GCC POWER 2024 gala dinner (if any).

CIGRE MEMBERSHIP benefits:

- FREE ONE YEAR INDIVIDUAL MEMBERSHIP FOR 5 OF SPONSOR'S EMPLOYEES.

Exclusive Benefits

- The GALA DINNER Sponsorship will be given exclusively to one company.

Website Offering

- GALA DINNER sponsor's logo to be placed on the GCC POWER 2024 website.
- Links GALA DINNER sponsor's website from the GCC POWER 2024 website.

On-Site Branding Benefits

- Logo of GALA DINNER sponsor on main panel board at the exhibition entrance.
- GALA DINNER sponsor's logo to be placed on the visitor, delegate, and press badges.

Visitor Promotion and Advertising Campaign Benefits

- GALA DINNER sponsor's logo will be included in all print and online advertisements
- GALA DINNER sponsor's logo to be included on all visitor promotion campaigns.

Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.

Complementary Access benefits:

- 20 complimentary invitations for the exhibition opening ceremony.
- 4 free passes to attend the conference for the full three days.
- 10 invitations for sponsor's VIPs at the GCC POWER 2024 gala dinner (if any).

Exclusive Benefits

- The SOUVENIR Sponsorship will be given exclusively to one company.

Website Offering

- SOUVENIR sponsor's logo to be placed on the GCC POWER 2024 website.
- Links SOUVENIR sponsor's website from the GCC POWER 2024 website.

On-Site Branding Benefits

- SOUVENIR sponsor's logo to be placed on ALL GIFT ITEMS.
- Logo of SOUVENIR sponsor on main panel board at the exhibition entrance.
- SOUVENIR sponsor's logo to be placed on the visitor, delegate, and press badges.

Visitor Promotion and Advertising Campaign Benefits

- SOUVENIR sponsor's logo will be included in all printed and online advertisements
- SOUVENIR sponsor's logo to be included on all visitor promotion campaigns.

Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.

Complementary Access benefits:

- 10 complimentary invitations for the exhibition opening ceremony.
- 2 free passes to attend the conference for the full three days.
- 10 invitations for sponsor's VIPs at the GCC POWER 2024 gala dinner (if any).

EXCLUSIVE Badge Holders Sponsorship -**\$ 16,000****Exclusive Benefits**

- Sponsor's logo (1-colour) to appear on the visitor, delegate, and exhibitor badge holders/lanyards.

Website Offering

- Sponsor's logo to be placed on the GCC POWER 2024 website.
- Links to Sponsor's website from the GCC POWER 2024 website.

On-Site Branding Benefits

- Logo of Sponsor on main panel board at the exhibition entrance.

Visitor Promotion and Advertising Campaign Benefits

- Sponsor's logo will be included in all print and online advertisements
- Sponsor's logo to be included on all visitor promotion campaigns.

Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.

EXCLUSIVE Onsite Registration Sponsorship -**\$ 10,000****Exclusive Benefits**

- Registration area to be branded with Sponsor's logo and booth number, including registration kick panel and signage, as deemed appropriate by show management.

Website Offering

- Sponsor's logo to be placed on the GCC POWER 2024 website.
- Links to Sponsor's website from the GCC POWER 2024 website.

On-Site Branding Benefits

- Logo of Sponsor on main panel board at the exhibition entrance.

Visitor Promotion and Advertising Campaign Benefits

- Sponsor's logo will be included in all print and online advertisements
- Sponsor's logo to be included on all visitor promotion campaigns.

Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.

AGREEMENT

To accept the offer to sponsor GCC POWER 2024, please fill out this form and email it to GCC CIGRE along with the first payment:

- | | |
|--|------------|
| <input type="checkbox"/> Exclusive: POWERED Sponsorship | \$ 175,000 |
| <input type="checkbox"/> PLATINUM Sponsorship | \$ 115,000 |
| <input type="checkbox"/> DIAMOND Sponsorship | \$ 75,000 |
| <input type="checkbox"/> GOLD Sponsorship | \$ 55,000 |
| <input type="checkbox"/> SILVER Sponsorship | \$ 46,000 |
| <input type="checkbox"/> BRONZE Sponsorship | \$ 36,000 |
| <input type="checkbox"/> Exclusive: GALA DINNER Sponsorship | \$ 55,000 |
| <input type="checkbox"/> Exclusive: SOUVENIR Sponsorship | \$ 50,000 |
| <input type="checkbox"/> Exclusive: Badge Holders Sponsorship | \$ 16,000 |
| <input type="checkbox"/> Exclusive: Onsite Registration Sponsorship | \$ 10,000 |

PAYMENT TERMS & METHOD

50% on application of any item above: \$ _____
Balance due on September 1st, 2024 : \$ _____

*Payment can be made by **cheque or bank transfer**, as per the below details:*

Name of Beneficiary: GCC CIGRE
Bank Name: QATAR ISLAMIC BANK-Corporate Branch Grand Hamad Street
Doha - Qatar
Account Number: 010479292
Swift Code: QISBQAQA
IBAN: QA66QISB0000000000104792920028
Telephone: +974 44409409 , Fax: +974 44412700

COMPANY DETAILS

Company Name: _____
Address: _____
Country: _____
P.O. Box: _____
Telephone: _____
Email: _____
Website: _____
Stand Number: _____ (_____) _____

SIGNED BY

Name: _____
Position: _____
Signature: _____ Date: _____

Sponsorships can be customized to fit your company's strategic objectives. For additional information and details or to reserve your sponsorship please contact us.