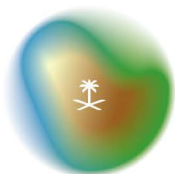


Under the patronage of

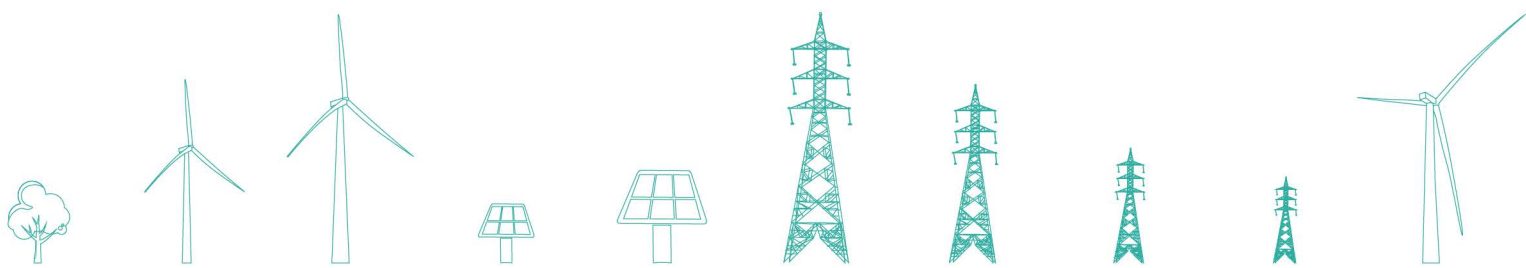
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MINISTRY OF ENERGY



مؤتمر ومعرض كهرباء الخليج 2022
GCC POWER 2022
THE 18TH GCC CIGRE INTERNATIONAL CONFERENCE
AND THE 27TH EXHIBITION FOR ELECTRICAL EQUIPMENT
Riyadh 14TH-16TH Nov. 2022



Sponsorship Packages





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cigre
GCC

EXCLUSIVE - POWERED Sponsorship

Exclusive Benefits

- The POWERED Sponsorship will be given exclusively to one company.
- 48 sqm of unfitted space at an exclusive location at the exhibition.
- Nominating 1 speaker to present a topic for 30 minutes on the conference agenda

Website Offering

- POWERED Sponsor's logo to be placed on the GCC POWER 2022 website.
- Links to POWERED sponsor's website from the GCC POWER 2022 website.

On-Site Branding Benefits

- Logo of POWERED sponsor on main panel board at the exhibition entrance.
- Placement of 5 POWERED sponsor roll-ups at the entrances (exhibition, conference, VIP room...).
- POWERED sponsor's logo to be placed on the visitor, delegate, and press badges.
- POWERED sponsor's brochure to be included in the delegate's kit.
- POWERED sponsor's brochure to be included in the exhibitor's kit.

Press Benefits

- POWERED sponsor's representative to speak at the GCC POWER 2022 sponsor's press conference (IF ANY).
- POWERED sponsor's logo at the press conference panel and backdrop.
- POWERED sponsor's press releases will be included in the GCC POWER 2022 press kit.
- POWERED sponsor to be mentioned in all press releases and at all press conferences.

Show Catalog Benefits

- Back cover advertising of the show catalogue.
- Mark of the show catalogue will bear the name & logo of the POWERED sponsorship on one side.
- 6 full-color double-page spread advertisement.
- 1 full-page company profile.

Please note: 1,000 copies of the show catalog will be distributed free to visitors and delegates. All contents are to be provided by the sponsor at least 8 weeks before the event.

Visitor Promotion and Advertising Campaign Benefits

- POWERED sponsor's logo will be included in all print and online advertisements
- POWERED sponsor's logo to be included on all visitor promotion campaigns.
- POWERED sponsor's logo to be included on the outro of promotional videos.
- POWERED sponsor's Company Hashtag to be included on the promotional videos caption.
- POWERED sponsor's logo to be included on the main screen Loop video during break times.
- POWERED sponsor's flyer (18g max) will be inserted in the local direct mail visitor invitation campaign.

Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.

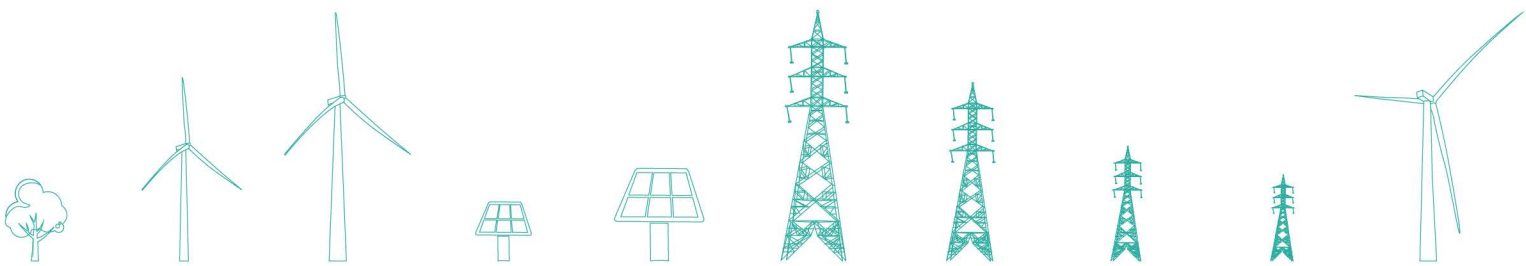
Complementary Access benefits:

- 20 complimentary invitations for the exhibition opening ceremony.
- 10 free passes to attend the conference for the full three days.
- 10 invitations for sponsor's VIPs at the GCC POWER 2022 gala dinner (IF ANY).

Recognition

- POWERED sponsor special Honoring and handing over the trophy by the conference president on the stage.

\$ 175,000





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EXCLUSIVE - PLATINUM Sponsorship

Exclusive Benefits

- The PLATINUM Sponsorship will be given exclusively to one company.
- 35 sqm of unfitted space at an exclusive location at the exhibition.
- Nominating 1 speaker to present a topic for 20 minutes on the conference agenda

Website Offering

- PLATINUM Sponsor's logo to be placed on the GCC POWER 2022 website.
- Links to PLATINUM sponsor's website from the GCC POWER 2022 website.

On-Site Branding Benefits

- Logo of PLATINUM sponsor on main panel board at the exhibition entrance.
- Placement of 2 PLATINUM sponsor roll-ups at the entrances (exhibition, conference).
- PLATINUM sponsor's logo to be placed on the visitor, delegate, and press badges.
- PLATINUM sponsor's brochure to be included in the exhibitor's kit.

Press Benefits

- PLATINUM sponsor's representative to speak at the GCC POWER 2022 sponsor's press conference (IF ANY).
- PLATINUM sponsor's logo at the press conference panel and backdrop.
- PLATINUM sponsor's press releases will be included in the GCC POWER 2022 press kit.
- PLATINUM sponsor to be mentioned in all press releases and at all press conferences.

Show Catalog Benefits

- 3 full-color double-page spread advertisement.
- 1 full-page company profile.

Please note: 1,000 copies of the show catalog will be distributed free to visitors and delegates. All contents are to be provided by the sponsor at least 8 weeks before the event.

Visitor Promotion and Advertising Campaign Benefits

- PLATINUM sponsor's logo will be included in all print and online advertisements
- PLATINUM sponsor's logo to be included on all visitor promotion campaigns.
- PLATINUM sponsor's logo to be included on the outro of promotional videos.
- PLATINUM sponsor's Company Hashtag to be included on the promotional videos caption.
- PLATINUM sponsor's logo to be included on the main screen Loop video during break times.
- PLATINUM sponsor's flyer (18g max) will be inserted in the local direct mail visitor invitation campaign.

Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.

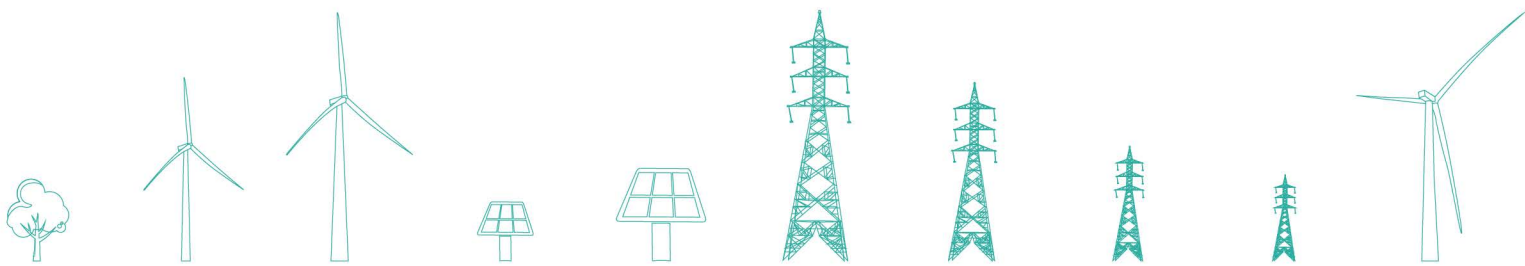
Complementary Access benefits:

- 15 complimentary invitations for the exhibition opening ceremony.
- 8 free passes to attend the conference for the full three days.
- 8 invitations for sponsor's VIPs at the GCC POWER 2022 gala dinner (IF ANY).

Recognition

- PLATINUM sponsor special Honoring and handing over the trophy by the conference president on the stage.

\$ 115,000





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EXCLUSIVE - DIAMOND Sponsorship

Exclusive Benefits

- The DIAMOND Sponsorship will be given exclusively to one company.
- 30 sqm of unfitted space at an exclusive location at the exhibition.

Website Offering

- DIAMOND Sponsor's logo to be placed on the GCC POWER 2022 website.
- Links to DIAMOND sponsor's website from the GCC POWER 2022 website.

On-Site Branding Benefits

- Logo of DIAMOND sponsor on main panel board at the exhibition entrance.
- Placement of 1 DIAMOND sponsor roll-ups at the entrances (exhibition or conference).
- DIAMOND sponsor's logo to be placed on the visitor, delegate, and press badges.
- DIAMOND sponsor's brochure to be included in the exhibitor's kit.

Press Benefits

- DIAMOND sponsor's representative to speak at the GCC POWER 2022 sponsor's press conference (IF ANY).
- DIAMOND sponsor's logo at the press conference panel and backdrop.
- DIAMOND sponsor's press releases will be included in the GCC POWER 2022 press kit.
- DIAMOND sponsor to be mentioned in all press releases and at all press conferences.

Show Catalog Benefits

- 2 full-color double-page spread advertisement.
- 1 full-page company profile.

Please note: 1,000 copies of the show catalog will be distributed free to visitors and delegates. All contents are to be provided by the sponsor at least 8 weeks before the event.

Visitor Promotion and Advertising Campaign Benefits

- DIAMOND sponsor's logo will be included in all print and online advertisements.
- DIAMOND sponsor's logo to be included on all visitor promotion campaigns.
- DIAMOND sponsor's logo to be included on the outro of promotional videos.
- DIAMOND sponsor's Company Hashtag to be included on the promotional videos caption.
- DIAMOND sponsor's logo to be included on the main screen Loop video during break times.
- DIAMOND sponsor's flyer (18g max) will be inserted in the local direct mail visitor invitation campaign.

Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.

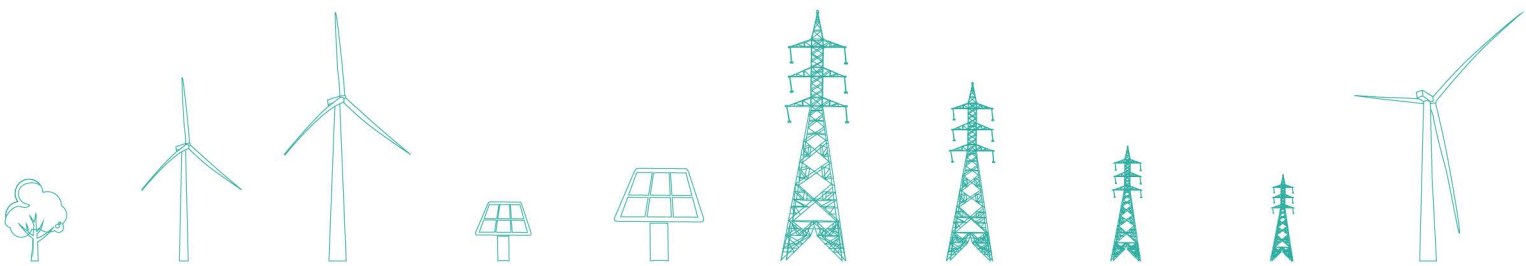
Complementary Access benefits:

- 10 complimentary invitations for the exhibition opening ceremony.
- 6 free passes to attend the conference for the full three days.
- 6 invitations for sponsor's VIPs at the GCC POWER 2022 gala dinner (IF ANY).

Recognition

- DIAMOND sponsor special Honoring and handing over the trophy by the conference president on the stage.

\$ 75,000





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GOLD Sponsorship

Exclusive Benefits

- 30 sqm of unfitted space at an exclusive location at the exhibition.

Website Offering

- GOLD Sponsor's logo to be placed on the GCC POWER 2022 website.
- Links to GOLD sponsor's website from the GCC POWER 2022 website.

On-Site Branding Benefits

- Logo of GOLD sponsor on main panel board at the exhibition entrance.
- GOLD sponsor's logo to be placed on the visitor, delegate, and press badges.
- GOLD sponsor's brochure to be included in the exhibitor's kit.

Press Benefits

- GOLD sponsor's representative to speak at the GCC POWER 2022 sponsor's press conference (IF ANY).
- GOLD sponsor's logo at the press conference panel and backdrop.
- GOLD sponsor's press releases will be included in the GCC POWER 2022 press kit.
- GOLD sponsor to be mentioned in all press releases and at all press conferences.

Show Catalog Benefits

- 1 full-color double-page spread advertisement.
- 1 full-page company profile.

Please note: 1,000 copies of the show catalog will be distributed free to visitors and delegates. All contents are to be provided by the sponsor at least 8 weeks before the event.

Visitor Promotion and Advertising Campaign Benefits

- GOLD sponsor's logo will be included in all print and online advertisements
- GOLD sponsor's logo to be included on all visitor promotion campaigns.
- GOLD sponsor's logo to be included on the main screen Loop video during break times.
- GOLD sponsor's flyer (18g max) will be inserted in the local direct mail visitor invitation campaign

Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.

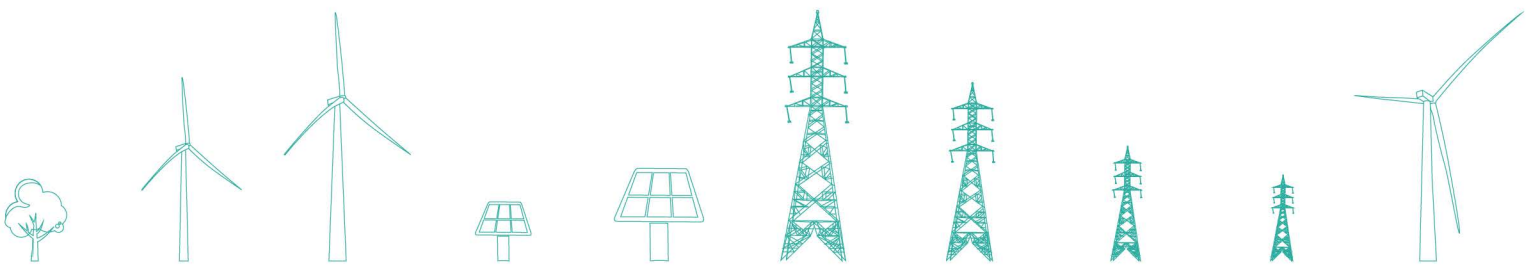
Complementary Access benefits:

- 5 complimentary invitations for the exhibition opening ceremony.
- 4 free passes to attend the conference for the full three days.
- 4 invitations for sponsor's VIPs at the GCC POWER 2022 gala dinner (IF ANY).

Recognition

- GOLD sponsor special Honoring and handing over the trophy by the conference president on the stage.

\$ 55,000





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SILVER Sponsorship

Exclusive Benefits

- 20 sqm of unfitted space at an exclusive location at the exhibition.

Website Offering

- SILVER Sponsor's logo to be placed on the GCC POWER 2022 website.
- Links to SILVER sponsor's website from the GCC POWER 2022 website.

On-Site Branding Benefits

- Logo of SILVER sponsor on main panel board at the exhibition entrance.
- SILVER sponsor's logo to be placed on the visitor, delegate, and press badges.

Press Benefits

- SILVER sponsor's representative to speak at the GCC POWER 2022 sponsor's press conference (IF ANY).
- SILVER sponsor's logo at the press conference panel and backdrop.
- SILVER sponsor's press releases will be included in the GCC POWER 2022 press kit.
- SILVER sponsor to be mentioned in all press releases and at all press conferences.

Show Catalog Benefits

- 1 full-color double-page spread advertisement.
- 1 full-page company profile.

Please note: 1,000 copies of the show catalog will be distributed free to visitors and delegates. All contents are to be provided by the sponsor at least 8 weeks before the event.

Visitor Promotion and Advertising Campaign Benefits

- SILVER sponsor's logo will be included in all print and online advertisements
- SILVER sponsor's logo to be included on all visitor promotion campaigns.
- SILVER sponsor's logo to be included on the main screen Loop video during break times.
- SILVER sponsor's flyer (18g max) will be inserted in the local direct mail visitor invitation campaign.

Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.

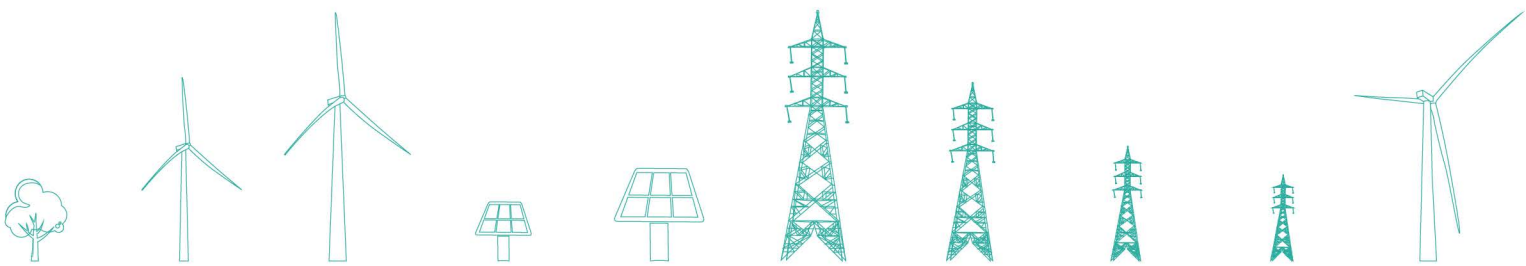
Complementary Access benefits:

- 3 complimentary invitations for the exhibition opening ceremony.
- 3 free passes to attend the conference for the full three days.
- 3 invitations for sponsor's VIPs at the GCC POWER 2022 gala dinner (IF ANY).

Recognition

- SILVER sponsor special Honoring and handing over the trophy by the conference president on the stage.

\$ 46,000





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BRONZE Sponsorship

Exclusive Benefits

- 16 sqm of unfitted space at an exclusive location at the exhibition.

Website Offering

- BRONZE Sponsor's logo to be placed on the GCC POWER 2022 website.
- Links to BRONZE sponsor's website from the GCC POWER 2022 website.

On-Site Branding Benefits

- Logo of BRONZE sponsor on main panel board at the exhibition entrance.
- BRONZE sponsor's logo to be placed on the visitor, delegate, and press badges.

Press Benefits

- BRONZE sponsor's representative to speak at the GCC POWER 2022 sponsor's press conference (IF ANY).
- BRONZE sponsor's logo at the press conference panel and backdrop.
- BRONZE sponsor's press releases will be included in the GCC POWER 2022 press kit.
- BRONZE sponsor to be mentioned in all press releases and at all press conferences.

Visitor Promotion and Advertising Campaign Benefits

- BRONZE sponsor's logo will be included in all print and online advertisements
- BRONZE sponsor's logo to be included on all visitor promotion campaigns.
- BRONZE sponsor's logo to be included on the main screen Loop video during break times.
- BRONZE sponsor's flyer (18g max) will be inserted in the local direct mail visitor invitation campaign.

Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.

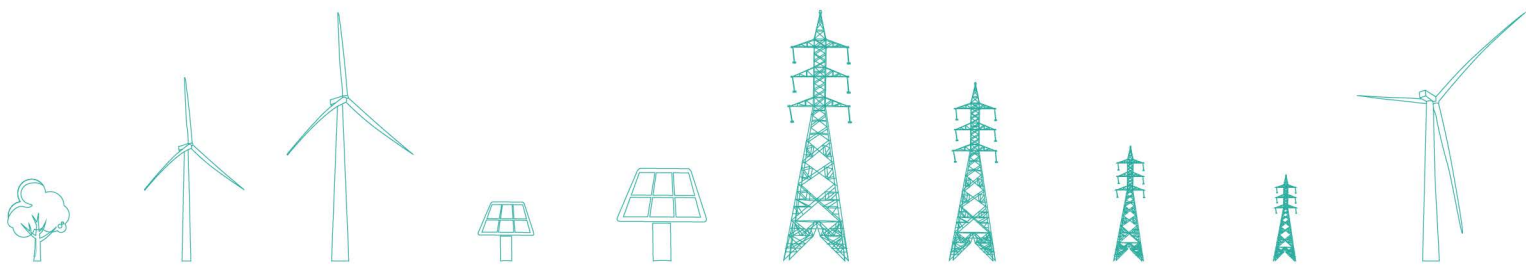
Complementary Access benefits:

- 2 complimentary invitations for the exhibition opening ceremony.
- 2 free passes to attend the conference for the full three days.
- 2 invitations for sponsor's VIPs at the GCC POWER 2022 gala dinner (IF ANY).

Recognition

- BRONZE sponsor special Honoring and handing over the trophy by the conference president on the stage.

\$ 36,000





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EXCLUSIVE – GALA DINNER Sponsorship

Exclusive Benefits

- The GALA DINNER Sponsorship will be given exclusively to one company.

Website Offering

- GALA DINNER sponsor's logo to be placed on the GCC POWER 2022 website.
- Links GALA DINNER sponsor's website from the GCC POWER 2022 website.

On-Site Branding Benefits

- Logo of GALA DINNER sponsor on main panel board at the exhibition entrance.
- GALA DINNER sponsor's logo to be placed on the visitor, delegate, and press badges.

Press Benefits

- GALA DINNER sponsor's logo at the press conference panel and backdrop.
- GALA DINNER sponsor's press releases will be included in the GCC POWER 2022 press kit.
- GALA DINNER L sponsor to be mentioned in all press releases and at all press conferences.

Visitor Promotion and Advertising Campaign Benefits

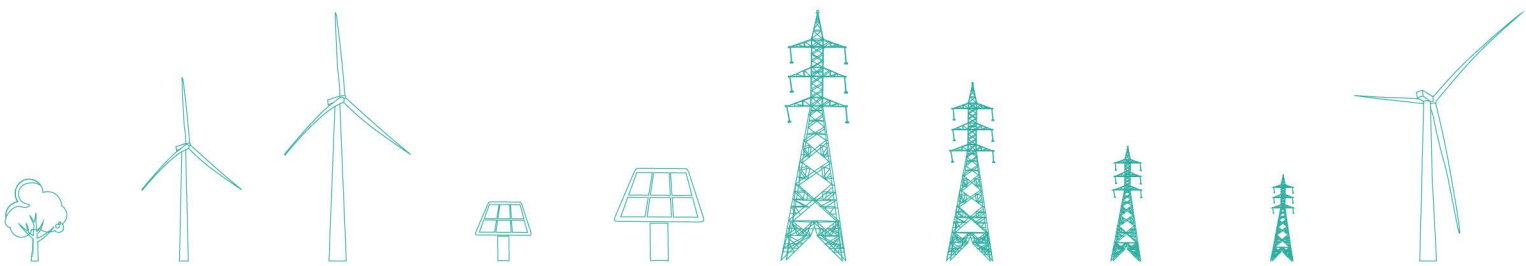
- GALA DINNER sponsor's logo will be included in all print and online advertisements
- GALA DINNER sponsor's logo to be included on all visitor promotion campaigns.
- GALA DINNER sponsor's logo to be included on the main screen Loop video during break times.
- GALA DINNER sponsor's flyer (18g max) will be inserted in the local direct mail visitor invitation campaign.

Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.

Complementary Access benefits:

- 5 complimentary invitations for the exhibition opening ceremony.
- 4 free passes to attend the conference for the full three days.
- 4 invitations for sponsor's VIPs at the GCC POWER 2022 gala dinner (IF ANY).

\$ 55,000





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EXCLUSIVE – OFFICIAL BANK Sponsorship

Exclusive Benefits

- The OFFICIAL BANK Sponsorship will be given exclusively to one bank.
- 21 sqm of fitted space at an exclusive location at the exhibition.

Website Offering

- OFFICIAL BANK sponsor's logo to be placed on the GCC POWER 2022 website.
- Links OFFICIAL BANK sponsor's website from the GCC POWER 2022 website.

On-Site Branding Benefits

- Logo of OFFICIAL BANK sponsor on main panel board at the exhibition entrance.
- OFFICIAL BANK sponsor's logo to be placed on the visitor, delegate, and press badges.

Press Benefits

- OFFICIAL BANK sponsor's logo at the press conference panel and backdrop.
- OFFICIAL BANK sponsor's press releases will be included in the GCC POWER 2022 press kit.
- OFFICIAL BANK L sponsor to be mentioned in all press releases and at all press conferences.

Visitor Promotion and Advertising Campaign Benefits

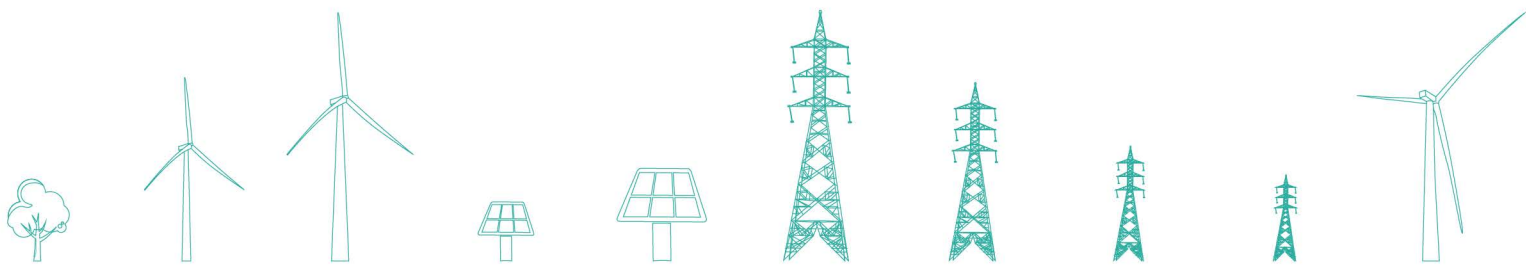
- OFFICIAL BANK sponsor's logo will be included in all print and online advertisements
- OFFICIAL BANK sponsor's logo to be included on all visitor promotion campaigns.
- OFFICIAL BANK sponsor's logo to be included on the main screen Loop video during break times.
- OFFICIAL BANK sponsor's flyer (18g max) will be inserted in the local direct mail visitor invitation campaign.

Please note: All contents are to be provided by the sponsor at least 8 weeks before the event.

Complementary Access benefits:

- 5 complimentary invitations for the exhibition opening ceremony.
- 2 free passes to attend the conference for the full three days.
- 2 invitations for sponsor's VIPs at the GCC POWER 2022 gala dinner (IF ANY).

\$ 42,000





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EXCLUSIVE Badge Holders Sponsorship

Exclusive Benefits

- The Badge Holders Sponsorship will be given exclusively to one company.
- Sponsor's logo 1 color to be appear on visitor's, Delegate and exhibitor badge holders/lanyards.

Website Offering

- Sponsor's logo to be placed on the GCC POWER 2022 website.
- Links to Sponsor's website from the GCC POWER 2022 website.

On-Site Branding Benefits

- Logo of Sponsor on main panel board at the exhibition entrance.

Visitor Promotion and Advertising Campaign Benefits

- Badge Holders sponsor's logo will be included in all print and online advertisements
- Badge Holders sponsor's logo to be included on all visitor promotion campaigns.
- Badge Holders sponsor's logo to be included on the main screen Loop video during break times

\$ 16,000

EXHIBITOR

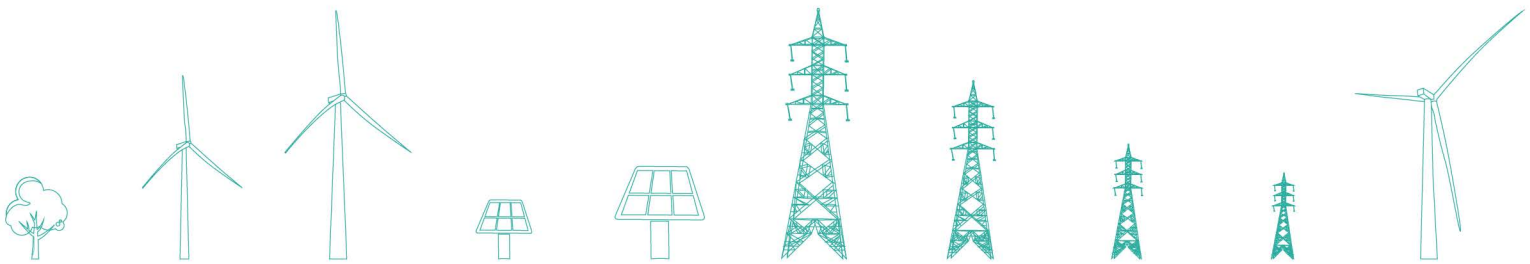
Exclusive Benefits

- 9 sqm of fitted space at an exclusive location at the exhibition

Website Offering

- EXHIBITOR Sponsor's logo to be placed on the GCC POWER 2022 website.
- Links to EXHIBITOR sponsor's website from the GCC POWER 2022 website.

\$ 12,000





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AGREEMENT

To accept the offer to sponsor GCC POWER 2022, please fill out this form and fax/email it to GCC CIGRE along with the first payment

- | | |
|---|------------|
| <input type="checkbox"/> Exclusive: POWERED Sponsorship | \$ 175,000 |
| <input type="checkbox"/> Exclusive: PLATINUM Sponsorship | \$ 115,000 |
| <input type="checkbox"/> Exclusive: DIAMOND Sponsorship | \$ 75,000 |
| <input type="checkbox"/> GOLD Sponsorship | \$ 55,000 |
| <input type="checkbox"/> SILVER Sponsorship | \$ 46,000 |
| <input type="checkbox"/> BRONZE Sponsorship | \$ 36,000 |
| <input type="checkbox"/> Exclusive: GALA DINNER Sponsorship | \$ 55,000 |
| <input type="checkbox"/> Exclusive: Official BANK Sponsorship | \$ 42,000 |
| <input type="checkbox"/> Exclusive: Badge Holders Sponsorship | \$ 16,000 |
| <input type="checkbox"/> Exhibitor | \$ 12,000 |

PAYMENT TERMS & METHOD

%50 on application of any item above: \$ _____
Balance due on September 1st, 2022: \$ _____

Payment can be made by **cheque or bank transfer**, as per the below details:

Name of Beneficiary: GCC CIGRE

Bank Name: QATAR ISLAMIC BANK-Corporate Branch Grand Hamad Street

Doha - Qatar

Account Number: 010479292

Swift Code: QISBQAQA

IBAN: QA66QISB000000000104792920028

Address: Doha, Qatar

Telephone: +974 44409409 , Fax: +974 44412700

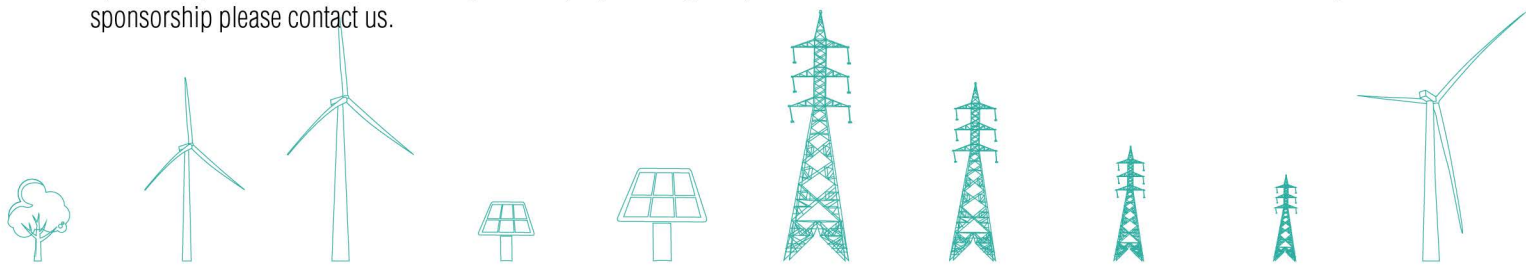
COMPANY DETAILS

Company Name: _____
Address: _____
Country: _____
P.O. Box: _____
Telephone: _____
Fax: _____
Email: _____
Website: _____
Stand Number: _____ () _____

SIGNED BY

Name: _____
Position: _____
Signature: _____ Date: _____

Sponsorships can be customized to fit your company's strategic objectives. For additional information and details or to reserve your sponsorship please contact us.



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GCC CIGRE

P.O. Box 697 Doha, Qatar

Tel: 44620497, Fax: 44620474 Email: gsgccc@cigre-gcc.org www.cigre-gcc.org

